



Frequently Asked Questions

How do I sign up?

You sign up by joining Crush Club, our custom crush service. To sign up, contact us by phone at (408) 226-9463 or email at customerservice@winepod.net.

When does my winemaking begin?

Once you sign up our consulting winemaker will contact you to develop a your Personalized Wine Plan and determine the start date of your fermentation. You'll also receive access to your Personal Winemaking Portal, where you'll monitor your wine's progress. ***Please call to reserve space as early as possible as we have limited Crush Club memberships available.***

How long does it take?

The entire process spans 4-8 months. Active fermentation lasts from 1-4 weeks, depending on grape variety selected, and maturation in barrel lasts an additional 3-7 months. Following bottling, we'll ship your finished wine to your doorstep.

What will I learn?

It's up to you: you can learn as much as you like. In general, you will learn the fundamentals of the winemaking process. In addition, you will learn how winemakers make decisions to arrive at a specific style wine.

How much does it cost?

Crush Club membership and 4 cases of your own premium wine cost \$1,872, or about \$40/bottle.

I don't live in Napa, how do I participate?

You will interact with your winemaker through your Personal Winemaking Portal. You can ask questions, see videos and follow-along using our real-time winemaking software.

I am visiting Napa, how do I participate?

You can start your fermentation while you are in Napa, and when you are back home, follow along as much as you like via your Personal Winemaking Portal.

I want to give this as a gift; what do I need to do?

Crush Club makes the perfect gift for a wine enthusiast. Once we've processed your payment, we'll send you a wine bottle outfitted with a



Crush Club logo to present as a symbol of your gift. The bottle will contain easy-to-understand instructions that outline the benefits of Crush Club membership and guide the gift recipient through the creation of his or her Personal Wine Profile.

Can I sample the wine before it's bottled?

Shortly before bottling, we'll send you a barrel sample of your wine. Once you've tasted the sample, you are invited to collaborate with our winemaker on the final blend. Through blending, subtle adjustments can be made to the wine's aroma and flavor profile, style and body.